

FUTUREPRENEURS

International training program

**Encouraging
impact-driven business
among youth**

*October 8-13th, 2017
Poland*

About the training program

Futurepreneurs – an impact-driven business pre-acceleration program – is announcing a call for Youth Workers in Lithuania and Poland to take their part in a workshop „Encouraging impact-driven business among youth“.

We invite 10 Lithuanian and 10 Polish youth workers to learn about how to inspire young people to start their sustainable business.

Participants will get familiar with Futurepreneurs pre-accelerator program, learn about organising business idea competition like this and become Futurepreneurs ambassadors!

The aim of the workshop is to increase competencies in entrepreneurship development practices, learn about challenges of sustainable business, and expand the network of those working with youth.



Programme

Oct
08

Arrival

Arrival to Wroclaw, possibility to spend the day in the city.
Transfer, accommodation in one of local hotels in Wałbrzych or Szczawno-Zdrój.
Dinner in the hotel.

*Relevant to Lithuanian participants only

Oct
09

**Sustainability
entrepreneurship.
Why?**

A practical, hands-on workshop designed to equip you with the basics of sustainability in business knowledge. In addition to providing a roadmap for integrating sustainability with the business, we will cover the most essential sustainability initiatives at local, EU and global level. Topics to be discussed during the workshop: From Sustainable Development to Sustainable Business: overview of trends in the past and now. Sustainability is a necessity in a global market. Who could make a change: role of global policy, governments, local authorities, NGO's, business, and the society. Contemporary consumer expectations. Corporate responsibility - from social responsibility to business impact measurements. Tools and methods for business to measure sustainability impact. Sustainable business as optimal solutions to complex issues. Sustainability integration into core business activities - creating value. The workshop will be presented by an expert from Baltic Environmental Forum (Lithuania).

In the afternoon, we will visit to one of the most unique places in Europe – Old Mine Science and Art Centre in Wałbrzych and transfer to Karpacz town.

Oct
10

**Meeting and exchange
of experiences**

The second day of the training will be dedicated for presentation of participants' organizations, networking and sharing insights as on how to involve youth in shaping the future of both our economy and the planet.

Oct
11

***Futurepreneurs
pre-accelerator.
Try it yourself!***

The aim of the day is to get familiar with Futurepreneurs pre-accelerator programme, learn about organizing business idea contest and challenge your own entrepreneurial skills. Presentations will be run by team members of Sunrise Valley Science and Technology Park, who are working with entrepreneurship development for almost 15 years. You will learn about Futurepreneurs concept, see the results of Spring 2017 session, develop and pitch sustainable business ideas yourself!

Oct
12

***How to become a
Futurepreneurs
ambassador?***

You will learn how to:

- create social/sustainable impact entrepreneurship of young people
- create a win-win-win impact of societal/sustainable challenges and business opportunities to stimulate Futurepreneurs
- develop collaboration between business and entrepreneurs for societal/sustainable impact developments

You will be supported and learn to make your own 'story' for being a Futurepreneurs ambassador! And extra - you will get experiences and best practices of successful collaborations from Benelux and Europe between business (in different sectors) and with innovations which created sustainable change of society and economy. The workshop will be presented by two experts from Pure Birds (the Netherlands).

Oct
13

***Expanding your
Network***

To help you expand the network of partners, DARR has organised visits and meetings with Wrocław Industrial/Technology Park, Manus Foundation, The Academic Entrepreneurship Incubator, and a sightseeing tour in the beautiful city of Wrocław.

Speakers & Trainers

Audronė Alijošiūtė

Sustainability and CSR Expert

Ms. Audronė has been a sustainability consultant since 1997, helping municipalities, communities, companies to have develop their sustainability strategies, integrating sustainability into their core activities and facilitating multi-stakeholder dialog. Prior to this, she lecturers Sustainable business course at Vilnius University and Kaunas University of Applied Sciences. Audronė has Master's degree of Public Administration, took postgraduate courses in Tampere University of Technology (Finland), Hamlin University (USA) and also holds university degree in Geography. Currently works at Baltic Environmental Forum, Lithuania (www.bef.lt) as Sustainability expert. Since 2007 she consulted small and large businesses, has experience with not-for-profit organisations, has ability in applying CSR in a wide range of situations. Lately she has facilitated CSR processes in Lithuanian large companies as well assisted in developing CSR/ Sustainability reports for companies, mapping current state and conducting materiality analysis. Since 2013 works with the number of companies in Association of Responsible business in Lithuania "LAVA" (as Chairwomen, Executive Director since 2015).

Coen Faber & Bram van Schijndel

Impact-driven entrepreneurs

Pure Birds is a dutch consultancy with a mission to globally inspire and challenge businesses and persons to realise sustainable impact. This means that companies and persons will contribute from their core business to a better world. Pure Birds believes in the strength of the connection and believes that everyone can make a difference.

Pure Birds builds demand-driven, sustainable innovation networks in order to create a system change. Pure Birds initiate and coordinate several business networks for sustainable innovative developments with producers, retailers, logistic service providers and innovative solution providers (in clean tech, ICT, circular and bio-based). They work together with innovative SME's and with international knowledge institutes in the field of sustainable strategic and business development expertise and processes.

Pure Birds is run by two partners, Bram van Schijndel and Coen Faber. Their skills and expertise are:

- Expert knowledge on sustainability issues and development in Europe and on international scale.
- Expert knowledge on innovative solutions at technical, process and financial aspects.
- Coordination of business processes and collaborations in value chains, horizontal and vertical, aiming to scale-up the development of sustainable breakthrough.
- Supporting development of innovative breakthrough in the market of start-ups, within multinational and medium-sized companies and their chain partners.
- Business coaching in strategic sustainable development of start-ups and change-programs of big and medium-sized companies.

Bram challenges, connects and inspires companies to look from a different perspective and act on it. His motto: "It always seems impossible until it's done, Nelson Mandela".

Coen is a connector, accelerator and has a passion to scale up innovation that make impact. His mission: "Only sustainable breakthroughs by impactful innovative entrepreneurship"

Laurynas Braškus

Innovation consultant

Mr. Laurynas Braškus has 8+ years working experience at Sunrise Valley Science and Technology Park. He was involved in a number of training and consulting projects addressing innovation support and capacity building for SMEs, technology transfer trainings for staff of different business and research organisations, entrepreneurship trainings for youth and students, and consulting start-up and spin-off companies. He also has experience in managing and participating in LdV, BSR, Erasmus, Interreg and EU SF funded projects. Main areas of expertise are technology transfer systems/procedures, technology scouting, Innovation auditing, Innovation & Creativity management, IP assessment etc. Laurynas attended 2 weeks course of Korea's Science & Technology Park Training program held by Innopolis Foundation in 2014.

Julija Maslinskaitė

Youth Entrepreneurship consultant

Ms. Julija Maslinskaitė has a degree in Economics, currently working as project coordinator at Sunrise Valley Science and Technology Park. Her work focuses on implementing various entrepreneurship promoting projects starting from the planning phase and managing all activities until the end of the project. Julija has worked on projects mainly focused on scouting new clean technologies and encouraging greener, more sustainable business. She has experience in working with youth during the entrepreneurship trainings/workshops. Her work on Futurepreneurs included reaching the target group of youth through various channels, constant communication and checking on progress during and after the training process. Julija also has experience in implementing the World's biggest green business ideas competition Climate Launchpad on the national level.

Evelina Kutkaitytė

EU project expert

Ms. Evelina Kutkaitytė has Master in International marketing and commerce, currently project coordinator at Sunrise Valley Science and Technology Park. Evelina has experience in developing and managing international projects (Lifelong learning / Erasmus+, Framework 6, H2020, Interreg, Nordplus). Her experience involves managing international projects dedicated to entrepreneurship and covering topics of business start, mentoring, talent management, entrepreneurial skills of teachers, creative thinking. She is an accredited facilitator of FourSight creative thinking methodology (2011, USA). Current position includes developing and coordinating international projects, running process based quality management. Collaboration with a number of companies across Europe allows receiving feedback from labour market and ensuring the reach of various target groups and training programmes are up to date and relevant to current industry trends.

Interested? Apply now!

*Futurepreneurs project will cover all the expenses
as per programme's funding rules.*



Get in touch!

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